EVOLVING TO ADVANCE

Inspirational webinar Spanish EDIH
Experience
IRIS EDIH
9/11/2023



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1. IRIS AS EDIH













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IRIS EDIH

IRIS is the Digital Innovation Hub of Navarra, aimed to provide companies and public sector with high added-value services for experimentation, access to training, technological infrastructures and financial support, through a dynamic and interconnected ecosystem with access to best practices and technological players at national and European levels, strongly committed to become a relevant player in the EDIH network. IRIS EDIH, with full support of Government of Navarre, is coordinated by ADItech and participated by the Region's most relevant innovation ecosystem players, including universities, RTOs, ICT providers, professional organizations and sectorial clusters.

With an already ongoing track record of collaborations and a seamless space to address challenges related with AI, HPC and NGS as clear driving technologies, and a focus on the Region's main economic sectors i.e., automotive and mechatronic, agri-food, renewable energies, healthcare Personalized Precision Medicine, fully aligned with its S4 strategy.

IRIS' main asset is its partners (22), who contribute providing a comprehensive offer of services in line with the industries' challenges, and complementary to existing commercial services, and first class research and innovation infrastructures, provided through the IRIS Lab and the scientific digital technologies infrastructures included in the SIESS, training services, experimentation laboratories and meeting spaces.

COORDINATOR IRIS EDIH:



IRIS EDIH PARTNERS:











































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2. IRIS EDIH SPECIALIZATION



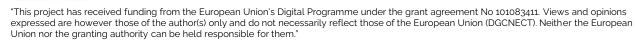


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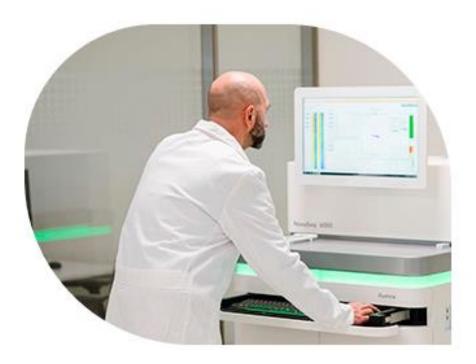


IRIS EDIH SPECIALIZATION

IRIS EDIH provides **SMEs and the public sector** with **advanced digitisation services** through a dynamic and interconnected ecosystem with access to the best practices and technological actors at national and international level, around its **three technological specialisations**: **ARTIFICIAL INTELLIGENCE**, **SUPERCOMPUTING AND PERSONALIZED MEDICINE**.







IRIS EDIH aims to:

- ✓ Accelerate the Digital Transformation of SMEs in Navarra, as well as increase the industrial competitiveness of the region through digitisation.
- ✓ Promote the development of public administrations in Navarre towards a higher degree of digitalisation, positioning Navarre as a European leader in PPM in 2030 as set out in the Digital Strategy 2030 and in the Integral Strategy for **Personalised Medicine in Navarre** (Personaliza Navarra).
- ✓ Promote greater knowledge of the technologies that enable an advanced digital society.
- ✓ To lead technological progress by generating research and innovation of excellence based on digital technologies.
- ✓ To contribute to the development of **business entrepreneurship** in all its stages.
- ✓ Facilitate and develop collaborations with other European regions and other leading hubs.

3. IRIS EDIH SERVICES

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ADVANCED SERVICES IRIS EDIH

IRIS EDIH services are structured in **different cathegories, thus adapting to the needs of firms** depending on their sector and digital maturity level. This services are **directed to the main economical sectors of the región**, which are: automotive and mechatronic industry, agrosector, renewable energies, health, personalized and precisión medicine. All of the previous sectors are lined up with the Smart Specialization Strategy (S4) of Navarre.

By **collaborating with other national and european EDIH**, IRIS EDIH allows firms to get access to the best services, the newest digital trends and the latest technologies that come from Europe, the national level or the regional level.



Test Before Invest

Complete offer of digitalization and innovation services. This is done by giving strategic advice and solutions and also offering infrastructures which clients can use to experiments.

- Roadmaps, diagnosis and validations.
- Experimental validations, prototypes, proofs of concept and industrial scalability tests.
- Access to digital infrastructures
- Ad-hoc technological assessments
- New products development

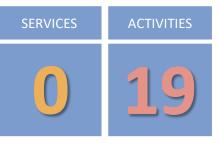




Talent, Training & Outreach

Activities aimed to attract and train talent. This will improve the CVs of professionals relating to digital competences.

- Surveys and reports focusing on sectorial training needs.
- Workshops and events about digital transformation.
- Tailored trainings
- Industry tours and demo days.





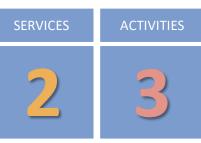
ADVANCED SERVICES IRIS EDIH



Access to finance

Advice on public & private fundings for invests and innovative projects focused on digital technologies.

- Financing Roadmaps
- Support in the creation of consortiums and international collaborations.
- Dissemination of Cascade funding opportunities
- Dissemination of regional digitalization financing instruments.
- Virtual platform for alerts and information about funding opportunities.





Access to innovation ecosystems, entrepreneurship and networking.

Actions to support entrepreneurship and promote collaboration/participation in innovation projects.

- Technological prospection services and early alerts for the agrifood sector.
- Technological challenges and sectorial co-creations sessions.
- Support for digital entrepreneurship.
- ollaboration between startups and consolidated companies.

| SERVICES | ACTIVITIES |
|----------|------------|
| 0 | 13 |



Personalized and Precision Medicine

Genome Sequencing, high performance computing and data storage services. This is achieved by developing initiatives that are lined up with the PPM Strategy.

- High performance computing, sequencing and data storage services.
- Digital transformation of the health system. Standarization of medical records.
- Data science, Big Data and Artificial Intelligence for medical data.
- Trainings for health professionals about digital skills and the proper use of genomic data.



4. IRIS EDIH CORRIDORS: ALLIANCES AND COLLABORATIONS







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ALLIANCES AND COLLABORATIONS IRIS EDIH

12 Alliances with other EDIH by now

Objectives: 5 new collaborations each year (2023-2025) and 5-20% of the services to be performed outside the region.

Technologies:



















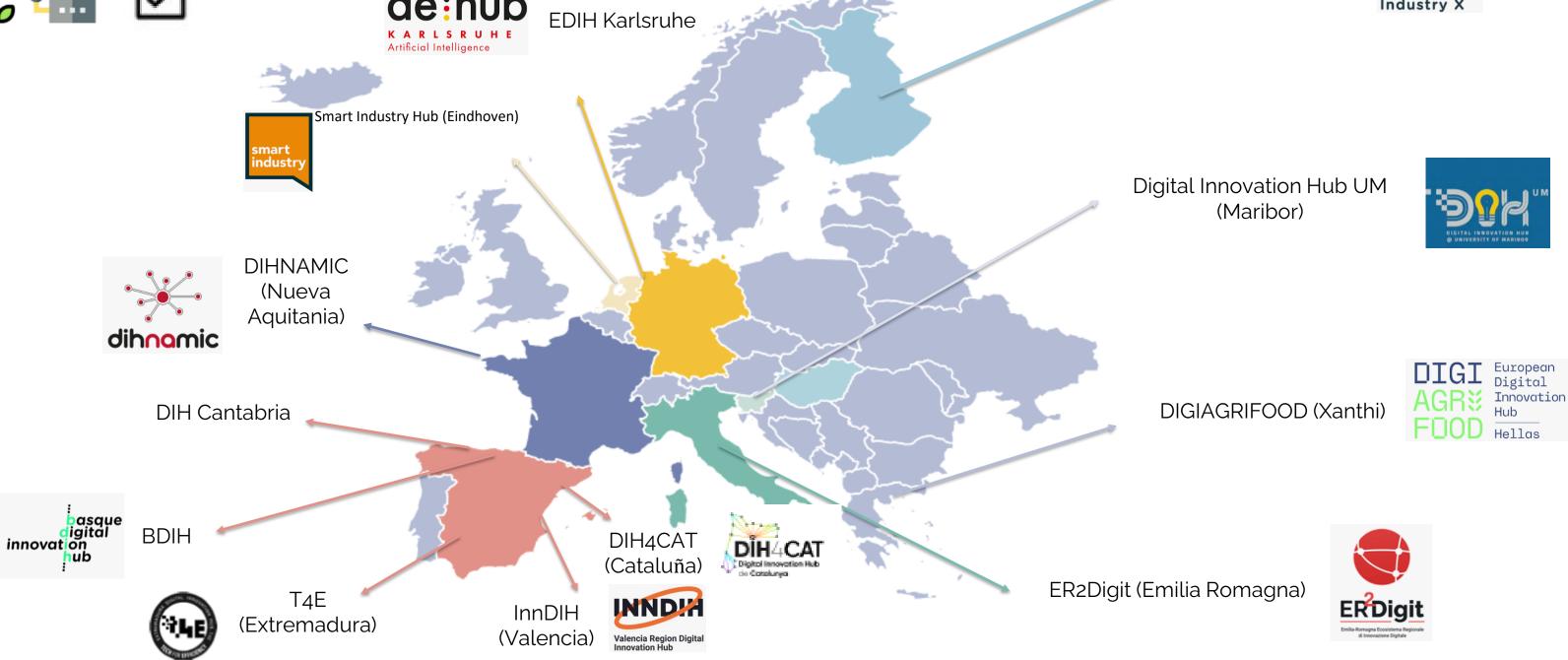
Sectors:











5. OUR RECOMENDATIONS





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NextGenerationEU









IRIS EDIH RECOMMENDATIONS

1 región/1 proposal

Not everybody needs to participate as BEN (explore AE & AP)

Clarify EDIH concept: Non comercial services, non for profit, etc.

Cofinancing: a must from the beginning.

Proposal preparation: takes time, start as soon as possible

This is where it all begins...



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https://www.irisnavarra.com/EDIH
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