

# We are #FundingChampions

## Event:

**Inspirational Webinar:**  
**Ukraine-Spain:**  
Navigating the Spanish  
EDIH Landscape

## Date:

09/11/2023

## Presenter:

Graciela Garrido  
Head of Sales at  
FundingBox



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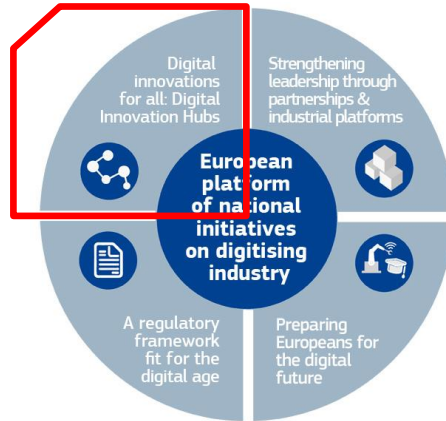
# European background

European initiatives for the digitalization of the industry

Political vision about the need for the digitalization of the industry



Five main pillars of the Digital Single Market strategy



Inspiring national initiatives



Pioneering European initiatives



Main constituent elements of the Digital Europe Program and the Initial Network of Digital Innovation Hubs



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# Spanish Strategy for Digitalization of the Industry

Actions promoted by the European and Spanish authorities to promote the digitalization of the industry

Five main pillars of the Digital Single Market strategy

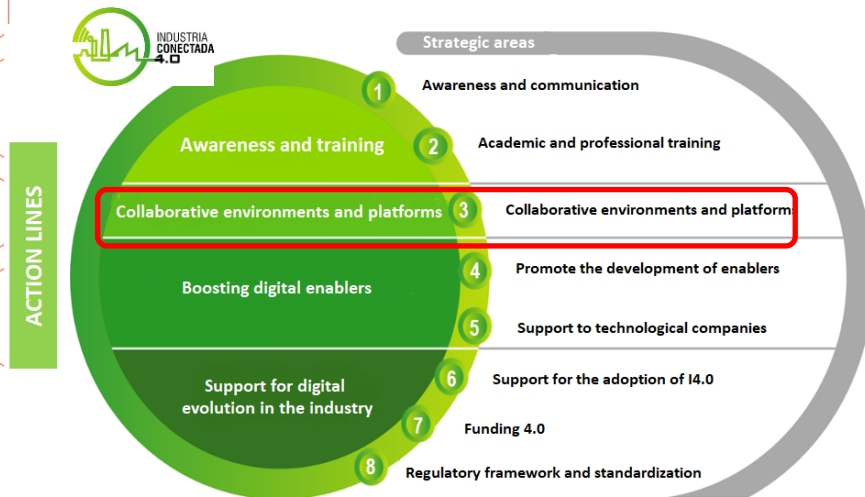


Emergence of various initiatives in Europe to promote the digitalization of the industry

# Spanish Strategy for Digitalization of the Industry

Actions promoted by the European and Spanish authorities to promote the digitalization of the industry

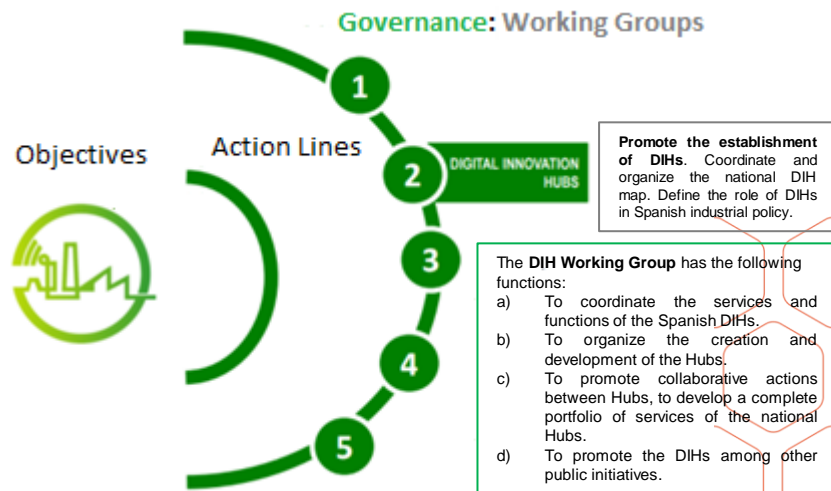
## Connected Industry 4.0 Strategy (Spain)



Initiative led by the Ministry of Industry, Tourism and Commerce

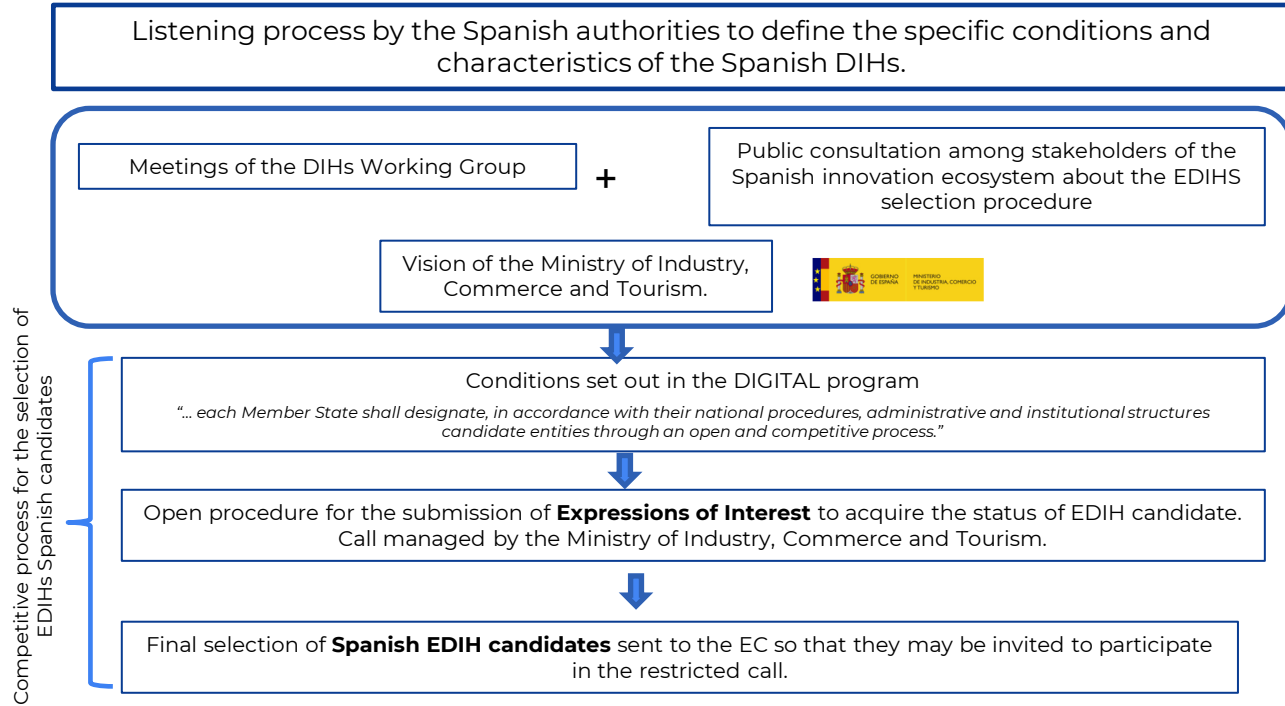


## Working Groups in the Connected Industry 4.0 Strategy



# DIHs as part of the Strategy

Actions promoted by the Spanish authorities to promote the digitalization of the industry



# DIHs as part of the Strategy

Some facts in Spain

	DESI 2021	DESI 2022	DESI 2023	DESI 2023	2030 Target
3a1 Pymes con al menos nivel básico de intensidad digital	NA	NA	68% 2022	69% 2022	90%
3b1 Intercambio de información electrónica	43% 2019	49% 2021	49% 2021	38% 2021	
3b2 Social Media	29% 2019	39% 2021	39% 2021	29% 2021	
3b3 Big Data	9% 2020	9% 2020	9% 2020	14% 2020	75%
3b4 Cou4	NA	27% 2021	27% 2021	34% 2021	75%
3b5 IA	NA	8% 2021	8% 2021	8% 2021	75%
3b6 Facturación Electrónica	33% 2020	33% 2020	33% 2020	32% 2020	
3a2 Ventas de Pymes online	24% 2020	25% 2021	29% 2022	19% 2022	
3a3 Volumen de comercio online	10% 2020	9% 2021	10% 2022	11% 2022	
3a4 Venta online transfronteriza	7% 2019	9% 2021	9% 2021	9% 2021	

	España			EU	EU
	DESI 2021	DESI 2022	DESI 2023	DESI 2023	2030 Target
4a1 Usuarios de la administración electrónica	NA	NA	84% 2022	74% 2022	
4a2 Disponibilidad de los servicios públicos online para la ciudadanía	NA	87% 2021	86% 2022	77% 2022	100%
4a3 Disponibilidad de los servicios públicos online para las empresas	NA	94% 2021	91% 2022	84% 2022	100%
4a4 Formularios precumplimentados	NA	78% 2021	83% 2022	68% 2022	
4a5 Transparencia en la prestación de servicios, diseño y información personal	NA	72% 2021	73% 2022	65% 2022	
4a6 Soporte para usuarios	NA	86% 2021	87% 2022	84% 2022	
4a7 Compatibilidad con dispositivos móviles	NA	90% 2021	92% 2022	93% 2022	
4b1 Servicios de salud electrónica	NA	NA	83% 2022	72% 2022	100%



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# Spanish EDIHs Candidates

## Results

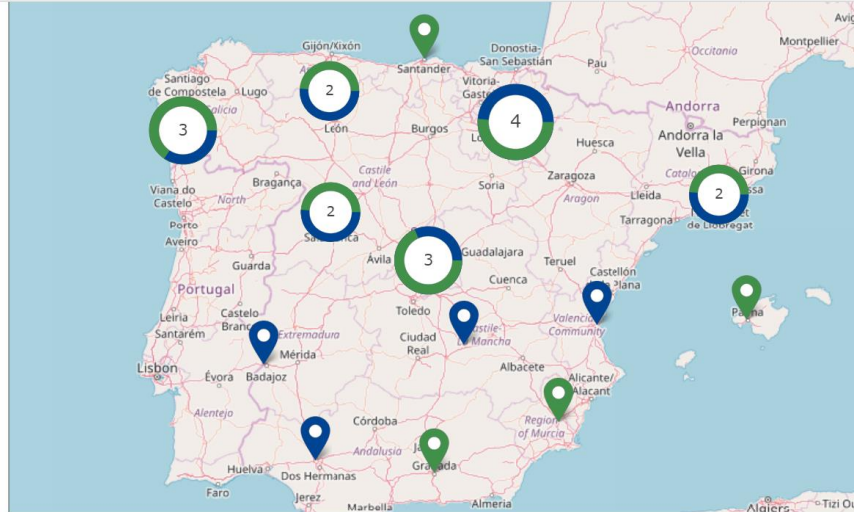
### EDIHs candidates:

- 40 EDIHs candidates in Spain (from more than 60 registered as fully operative in JRC catalogue)
- It was expected to support a range of 9 to 18 EDIHs in Spain.
- Baseline scenario: 1 per CCAA
- Industrial focus, not public sector



# Spanish EDIHs

Results after the DIGITAL Call



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- Funded under Digital Europe Programme
- Seal of Excellence
- Funded by other initiatives

25 EDIHs: 12 EDIHs funded by DIGITAL and 13 SoE

Excellence coverage:

- 38 sectors, where manufacturing, biotechnology and energy are the most covered sectors (by more than 12)
- 34 technologies where AI, Cybersecurity and IoT are the most covered (by more than 18 EDIHs)





**padih** >>

Programa de Apoyo a los  
Digital Innovation Hubs

# PADIH

Support Programme for DIHs in Spain

- LP 1: Urban and rural agenda, combating depopulation and developing agriculture
- LP 2: Resilient infrastructures and ecosystems
- LP 3: Fair and inclusive energy transition
- LP 4: An administration for the 21st century
- LP 5: Industry and SME modernisation and digitalisation**
- LP 6: A pact for science and innovation. Capacity building in the national health system
- LP 7: Education and knowledge, continuing training and skills development
- LP 8: New care economy and employment policies
- LP 9: Boosting the culture and sport industry
- LP 10: Modernisation of the tax system for inclusive and sustainable growth (0 %)
- LP 11: REPowerEU chapter

5. Industry and SME  
modernisation and  
digitalisation

C12. Industrial Policy Spain 2030

**C13. Fostering SME growth**

C14. Modernisation and competitiveness of the tourism sector

C15. Digital connectivity, cybersecurity, 5G deployment



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# PADIH

Support Programme for DIHs in Spain



## ORDEN ICT/1296/2022 de 22 de diciembre

<b>BENEFICIARIES</b>	<b>Spanish SMEs</b>
EDIH Members	Colaborator
EDIHs Participating	EDIHs funded and SoE
Managed by	EOI

## REAL DECRETO 174/2023 de 14 de marzo

<b>BENEFICIARIES</b>	<b>EDIHS FUNDED BY THE EC</b>
EDIHs Members	Directly funded
Type of activities	Management, Coordination and Investment to provide services to SMEs
Managed by	MINCOTUR



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## Summarizing

**Digitalization of SMEs is one of the main objectives of the Spanish government & EDIHs are the ones providing SMEs with tools to meet the challenges arising from the digital transition**



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Champion with us at [www.fundingbox.com](http://www.fundingbox.com)!

**Graciela Garrido Grela**

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