



UNIRI

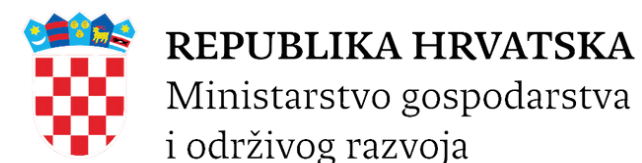


STEPRI



EDIH ADRIA

Damir Medved, EDIH ADRIA Director



The project is co-financed by the European Union under the Grant Agreement No. 101083838 and National Recovery and Resilience Plan of the Republic of Croatia 2021-2026.

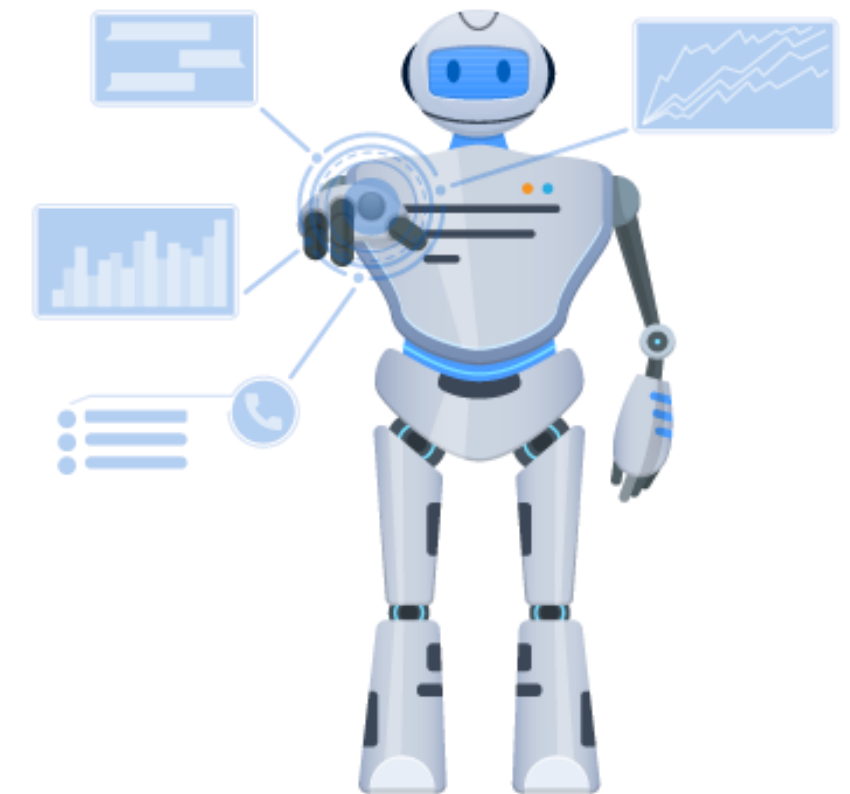
EDIH ADRIA User-centric consortium



Experts who offer knowledge, experience and problem-solving skills

The EDIH Adria consortium includes:

- **Two scientific research institutions** (University of Rijeka and University of Pula),
- **Global technology leaders** in their fields (Ericsson Nikola Tesla and Infobip, the first Croatian unicorn),
- **Business support institutions** (Step Ri, leading Croatian Business Support Institution) and technological innovations cluster (Smart Ri, national competence Centre for smart cities).



UNIRI



ERICSSON



infobip

STEPRI



SmartRI

CONTENT



01

Can AI and high-performance computing help create new services for SME/MIDCAPS?

02

Are Croatian entrepreneurs ready to deploy advanced chatbots, sensor infrastructure, or big dataset analytics?

03

How far (or close) is the application of AI for SME/MIDCAPS in our environment and how can EDIH ADRIA help?



DISRUPTION TOOLS



Fusion Energy

Digital Twins

Generative AI

Metaverse IoT

Digital Immune System

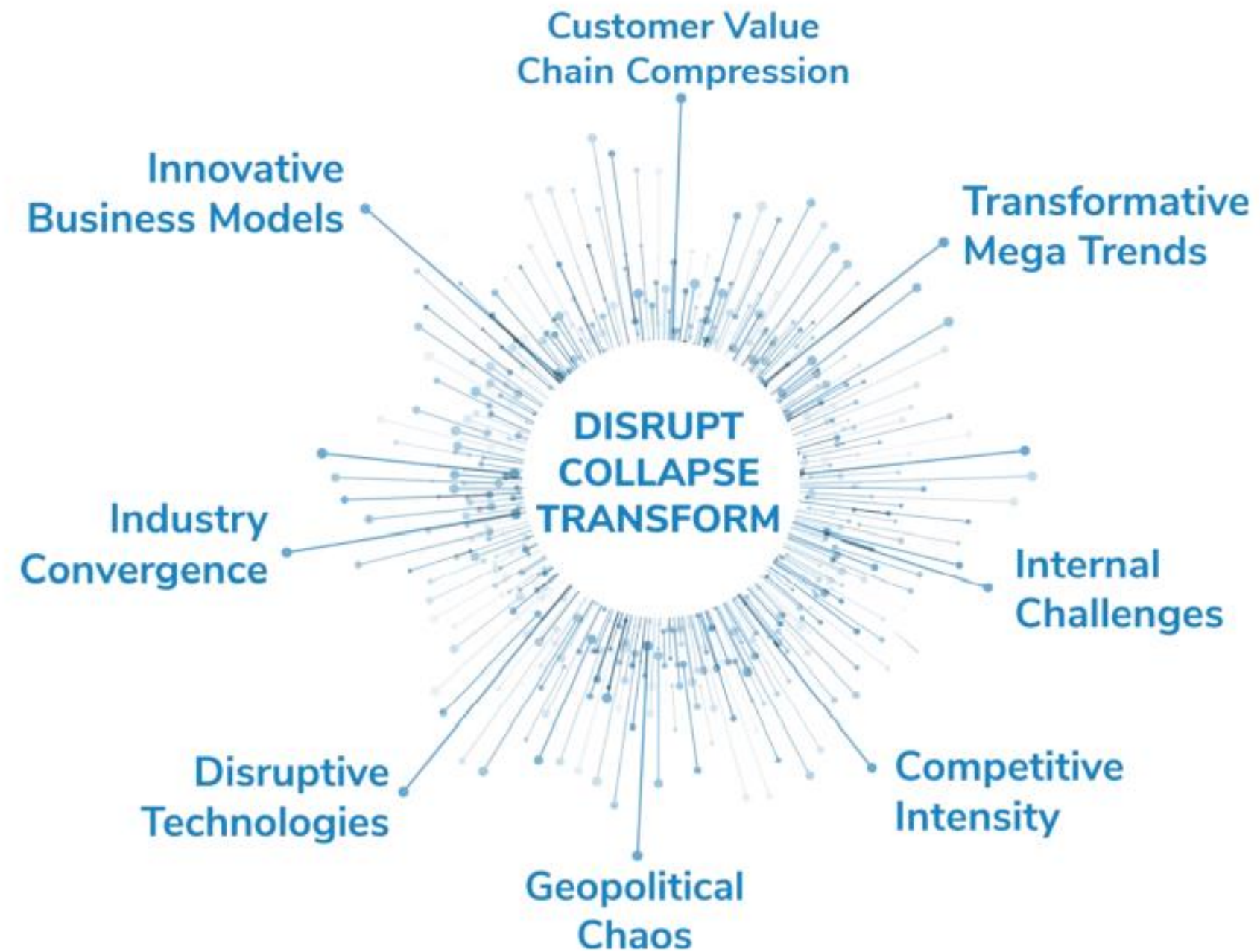
Green energy

Satellite connectivity & 5G

Hydrogen Energy

Quantum Computing

Industrial / Service robots



DISRUPTION OPPORTUNITIES



 Action Plans	 Monitoring of Actions	 Culture/Cultural Heritage	 Security in Public Spaces
 Sustainable Land Use	 Public Procurement	 Energy Transition	 Climate Adaptation
 Urban Mobility	 Digital Transition	 Circular Economy	 Jobs and Skills in the Local Economy
 Urban Poverty	 Inclusion of Migrants and Refugees	 Housing	 Air Quality



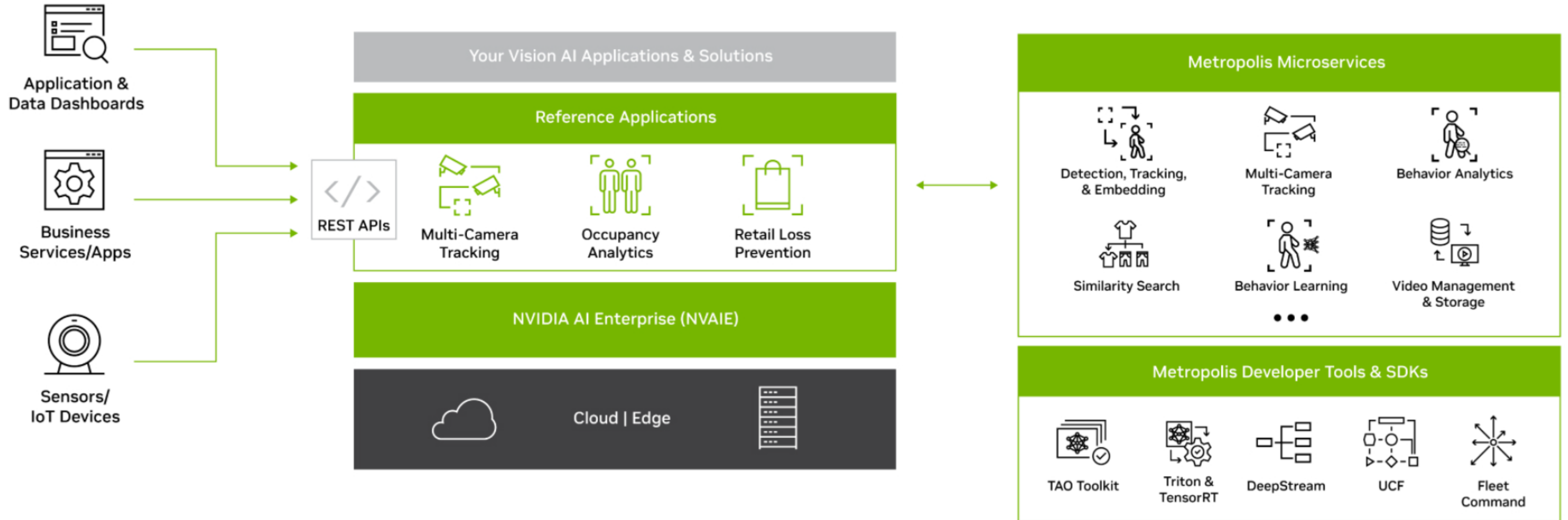
[Energy Transition | Futurium \(europa.eu\)](https://www.europa.eu)

Can AI and high-performance computing help create new services for SME/MIDCAPS?

- Health and quality of life
- Transport and Mobility
- Energy and Sustainable Development

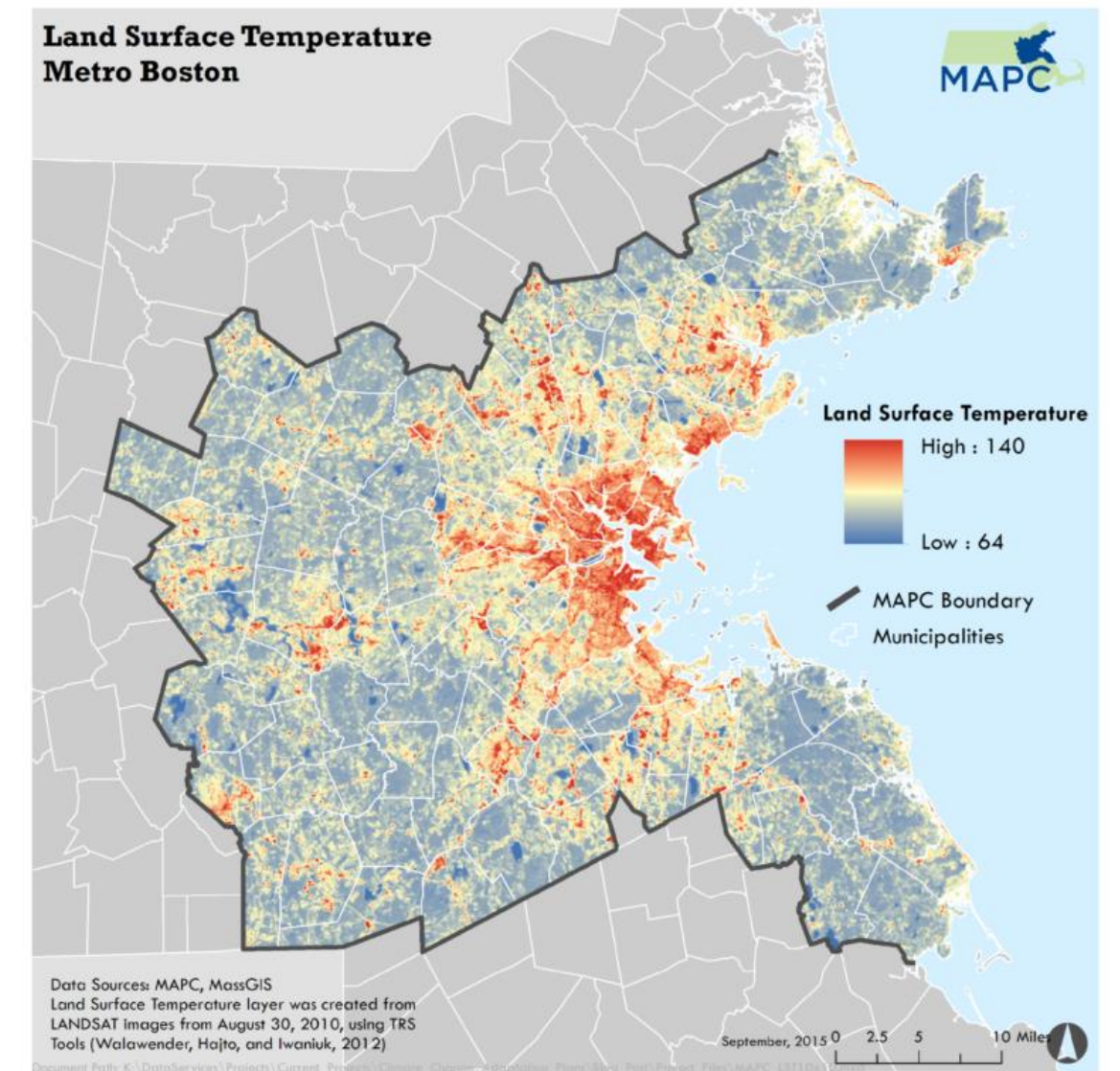
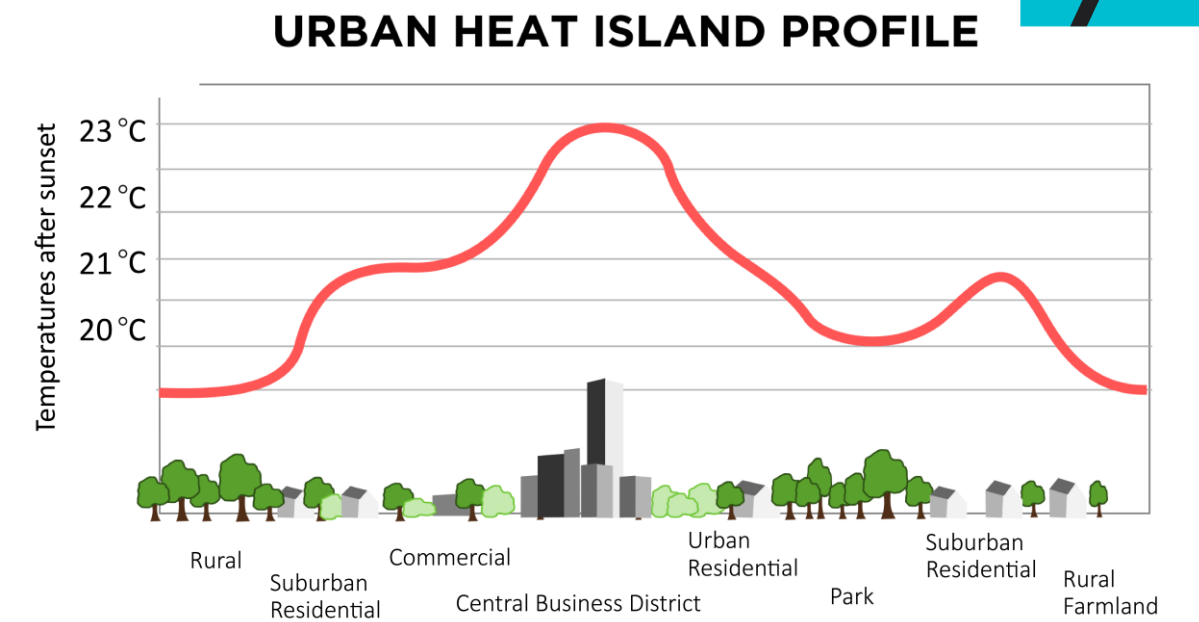
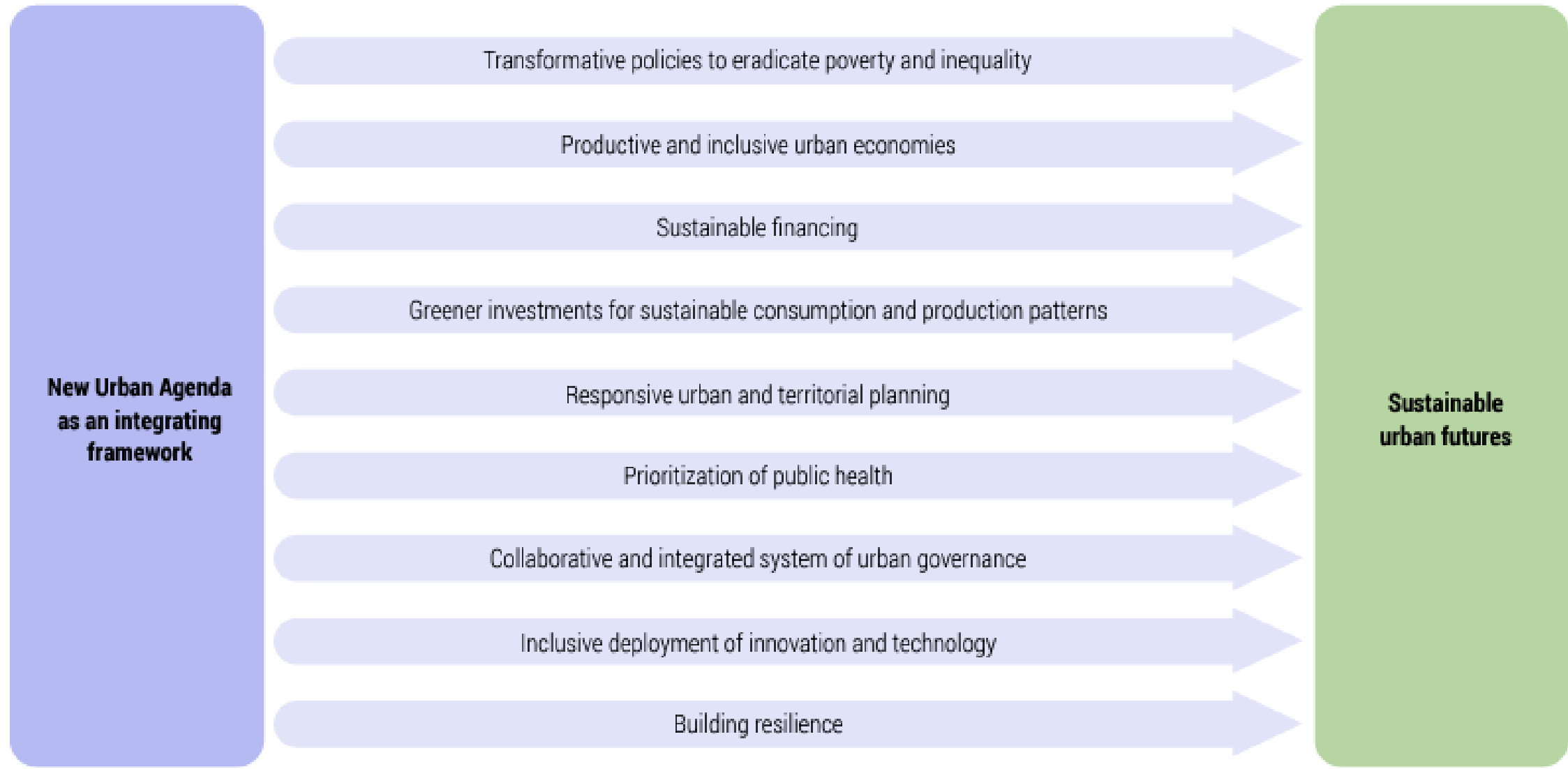
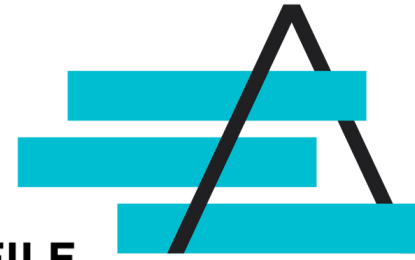


AI / HPC MICROSERVICES



[NVIDIA Metropolis](#) microservices provide powerful, customizable, cloud-native building blocks to develop vision AI applications and solutions. These let you unlock business insights for a wide range of spaces, ranging from retail stores and warehouses to airports and roadways. The microservices are brought to life with reference applications that track and understand people flow, create occupancy heatmaps, and more.

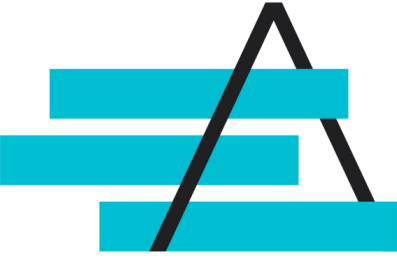
Pathways to sustainable urban futures



Source: <https://unhabitat.org/wcr/>

Pathways to sustainable urban futures – how AI/HPC helps?





Are entrepreneurs ready to apply advanced chatbots, sensor infrastructure, or large dataset analytics?

What are the obstacles?

Sectoral differences?
Size of business?
Regulatory framework?
Awareness and training?
Funding and access to technology?

Early results



Average DMA Results

Average scores (overall and by dimension) across all dependent SMEs matching your filter criteria.

48.09%

Average
DMA Score

45.73%

Digital
Strategy and
Investments

49.09%

Digital
Readiness

64.36%

Human-
Centric
Digitalisation

49.18%

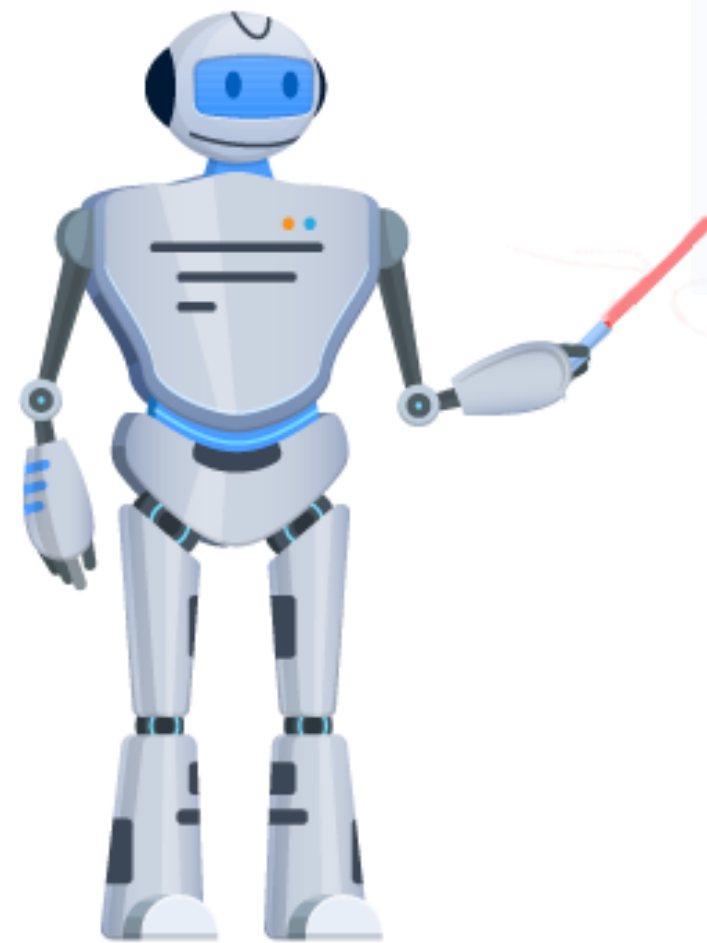
Data
Governance

27.27%

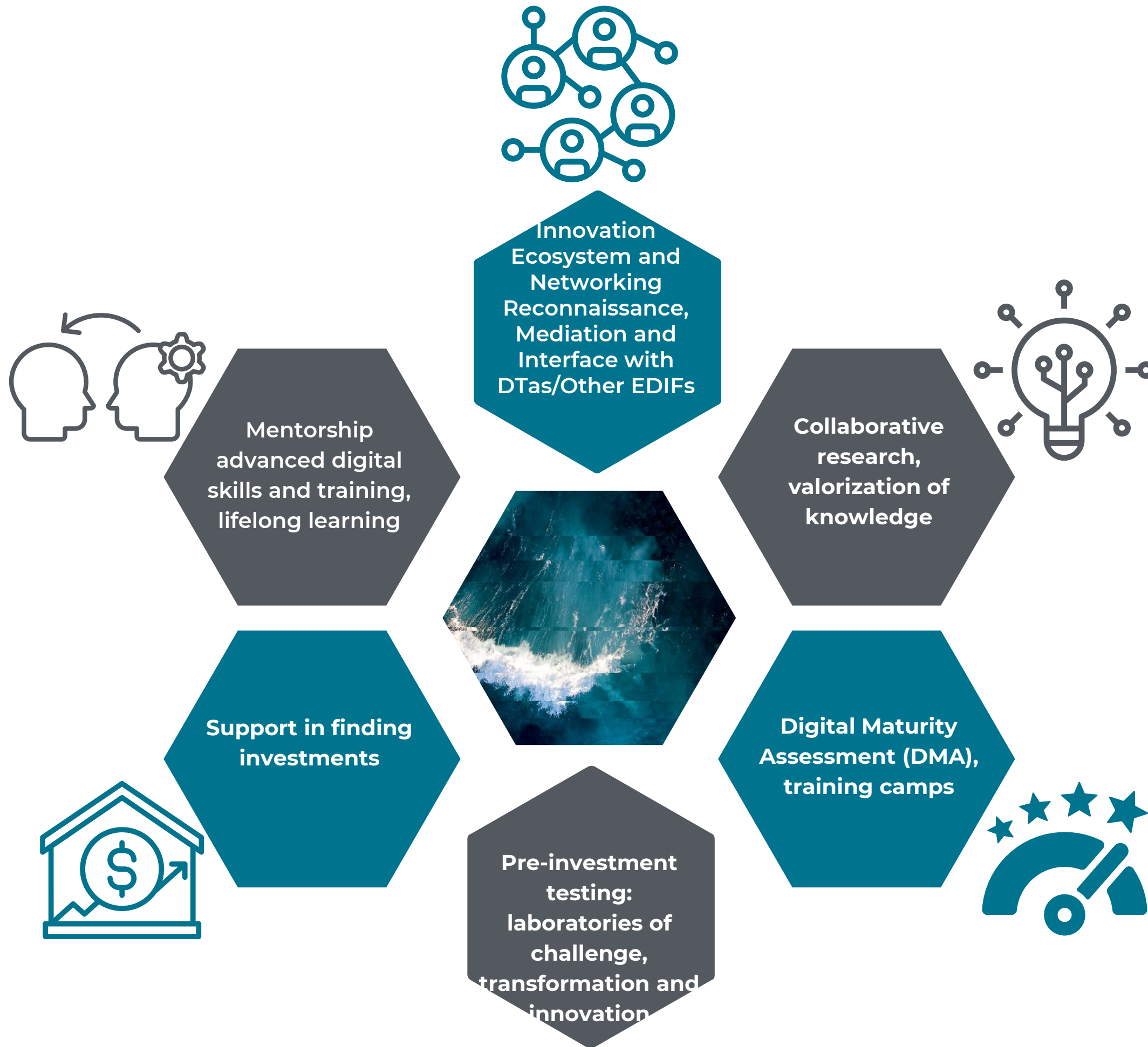
Automation
Intelligence

53.18%

Green
Digitalisation



Potential users of **EDIH Adria** experts will be able to test and implement digital technologies in their business, as well as attend practical and applicable training tailored to individual needs.



EDIH Adria

EDIH Adria will help companies accelerate the integration of modern technology, train staff, identify financial options and establish links with key regional, national and European actors

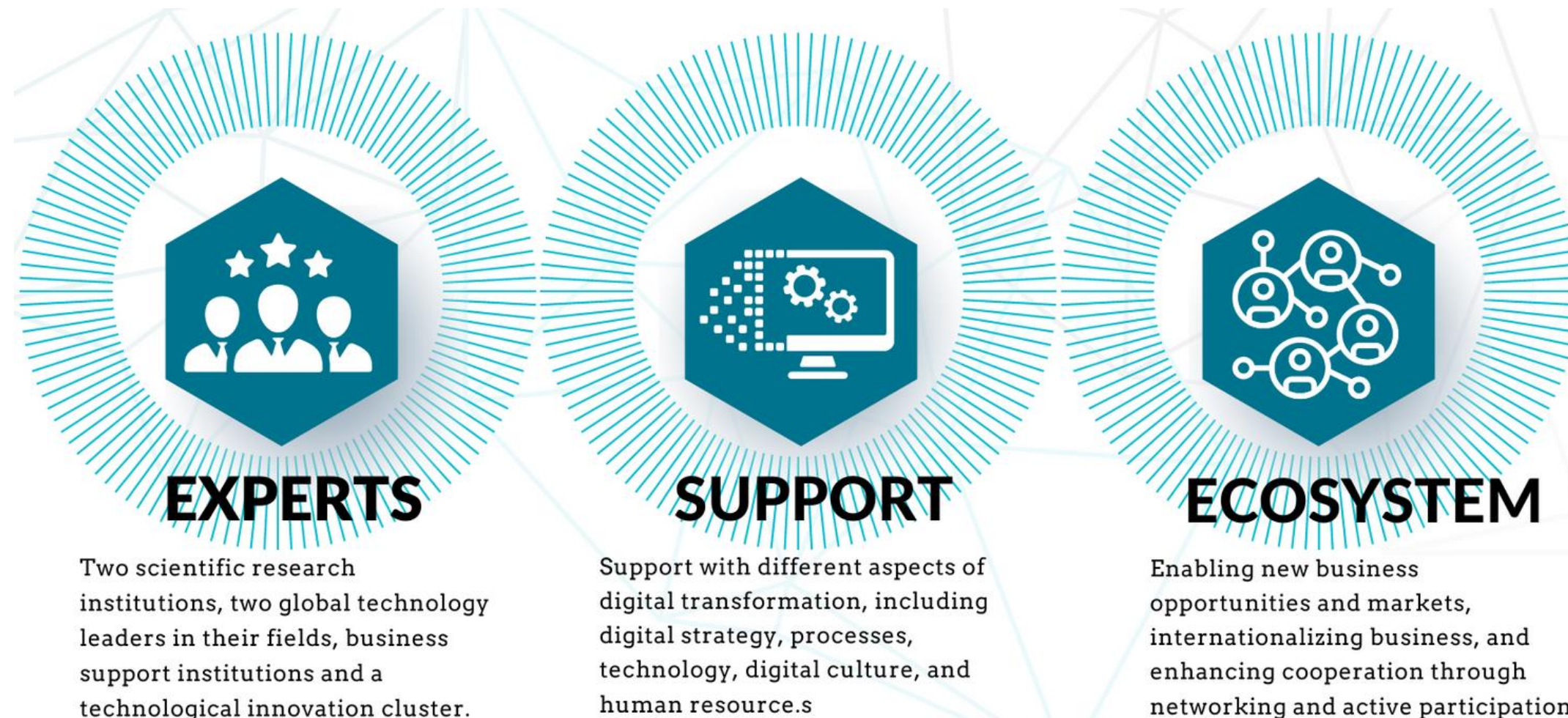
EDIH ADRIA - Support for all aspects of digital transformation



EDIH Adria's planned business provides support to various aspects of digital transformation, including digital strategy, processes, technology, digital culture and human resources.

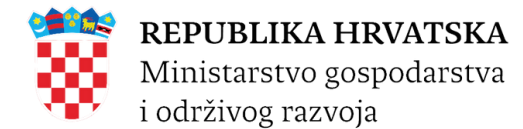
It includes an elaborate set of digitalization and education services for users and networking, complementarity and cooperation with other EDIGs in the European Union.

It encourages the development of an ecosystem of entrepreneurs, employers and support institutions, on the one hand, the academic and educational sectors, on the other, and the public sector on the third.





EDIHADRIA



Projekt je sufinanciran od strane Europske unije prema Ugovoru o dodjeli bespovratnih sredstava br. 101083838 i Nacionalnom planu oporavka i otpornosti Republike Hrvatske 2021.-2026.

EDIH ADRIA - Key project activities

