



# CITYINNOHUB

**European Digital Innovation Hubs (EDIH) Network**

# CONTENT

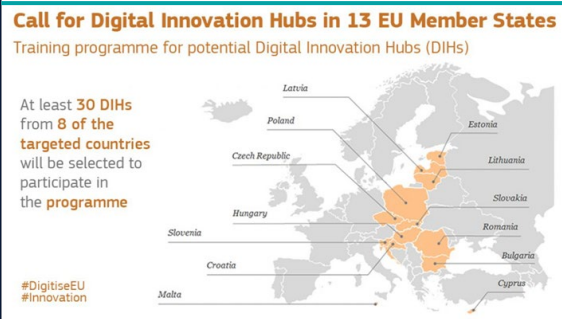
- Location
- Timeline CITYINNOHUB | From DIH to EDIH – Innovation for the community
- Consortium Members: UOC | ICE | EY | CCINA | ZMC | PNFAIMM
- Targeted Domains
- Work packages CITYINNOHUB
- Branding Strategy
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# LOCATION



# TIMELINE CITYINNOHUB | INNOVATION FOR COMMUNITY



CITYINNOHUB combines the experience of the partners from the consortium, from the academic (UOC), public (ZMC) and private/NGOs (EY, Iceberg, PNFAIMM, CCINA) domains

CITYINNOHUB participates in the European competition in February, with the Grant agreement signed in September



2017



Ovidius University established CITYINNOHUB - Digital Innovation Hub (DIH) - to support the digitization of SMEs and PSOs

2020



CITYINNOHUB is selected by the Romanian Authority for Digitization (ADR) to participate in the European competition of DIHs

2019



2022



CITYINNOHUB starts its activity by addressing the themes: Tourism 4.0, IT&C, eHealth and Smart Cities, offering complete solutions for the digitization of the activity.

2023



# CONSORTIUM MEMBERS



**Universitatea Ovidius  
din Constanța (UOC)**



**Iceberg Consulting (ICE)**



**Ernst & Young (EY)**



**Camera de Comerț,  
Industria, Navigație și  
Agricultură Constanța  
(CCINA)**



**Patronatul National Al  
Femeilor De Afaceri Din  
Imm (PNFAIMM)**



**Zona Metropolitană  
Constanța (ZMC)**



# TARGETED DOMAINS



**Tourism 4.0 | Smart City | eHealth | IT&C**



# TECHNOLOGIES

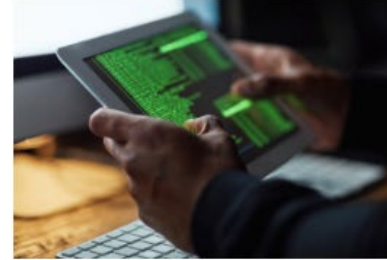
## Cyber security



## Process automation



## Internet Services & Applications



## Cloud services



## Big data, data analysis, data processing



## Virtual, augmented and extended reality



## Blockchain and Distributed Ledger Technology (DLT)



## Artificial intelligence and decision support



# WORKING PACKAGES

ECOSYSTEM BUILDING

TEST BEFORE INVEST

ACCESS TO FINANCE

DIGITAL SKILLS

The members of the consortium were involved in **120 similar or related projects in the last 4 years**, as follows: UOC – 26 projects, PNFAIMM – 3 projects, CCINA – 7 projects, ZMC – 10 projects, ICE 13 projects and EY – 61 projects.





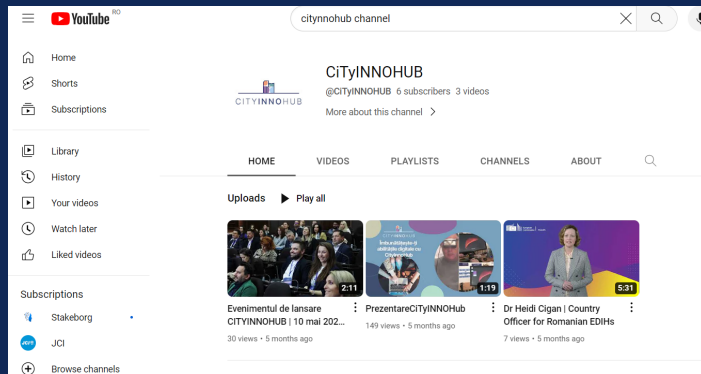
# BRANDING STRATEGY



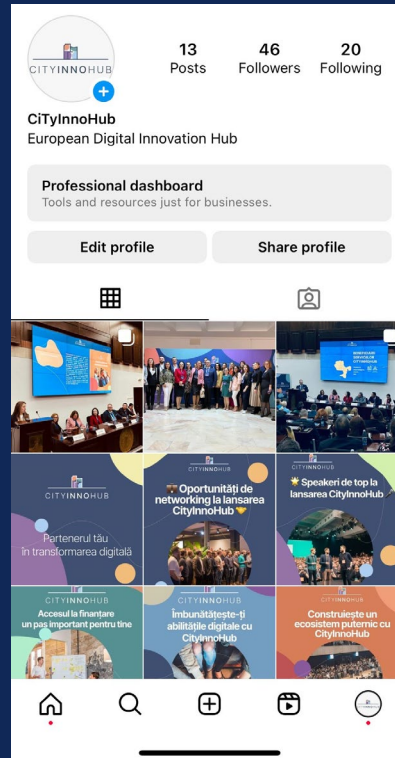
# COMMUNICATION CHANNELS



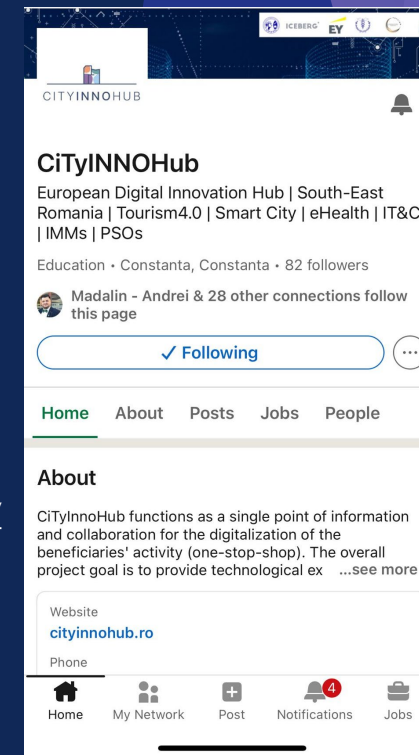
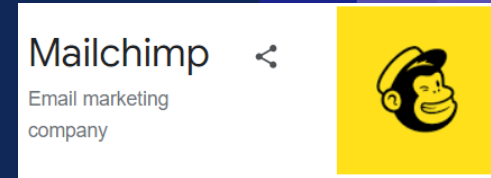
<https://www.CITYINNOHUB.ro/>



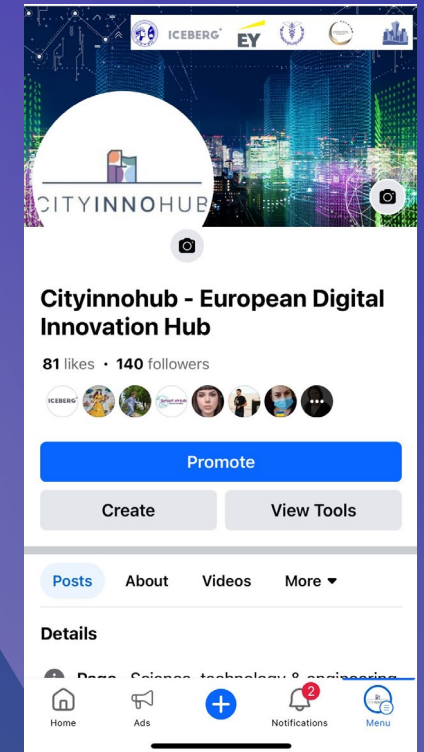
<https://www.youtube.com/@CITYINNOHUB>



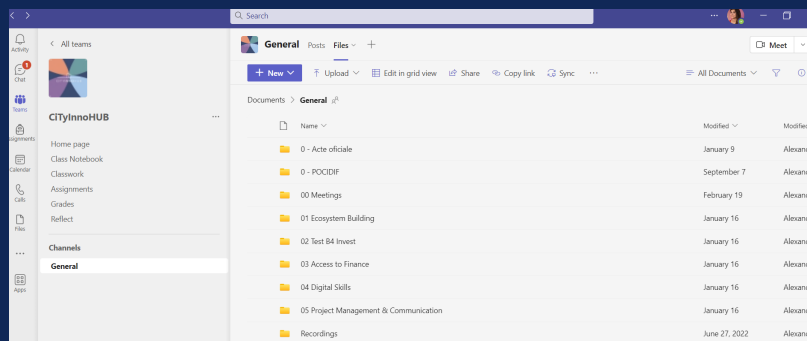
[https://www.instagram.com/city\\_inno\\_hub/](https://www.instagram.com/city_inno_hub/)



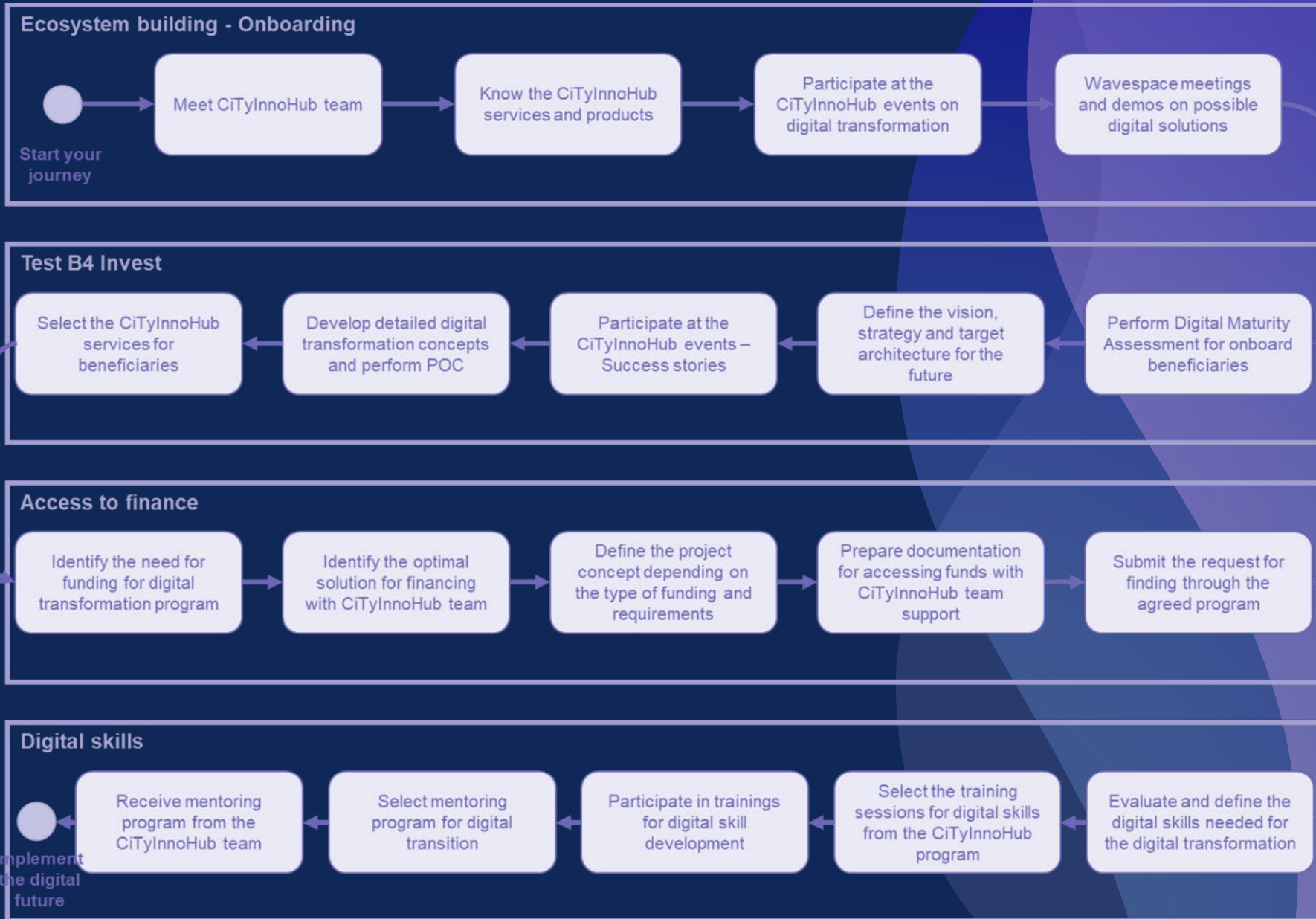
<https://www.linkedin.com/company/CITYINNOHUB/>



<https://www.facebook.com/CITYINNOHUB/>



# BENEFICIARY STRATEGY



# TECH PARTNERS ENROLMENT PROCESS

12

A representative of the consortium will be responsible for verifying the form and determining the score according to the Selection Regulations for Technology Partners within 5 days of the application on the website.

## Scoring – Eligibility Verification

After the scoring and interview stages (where applicable), CITYINNOHUB will organize a partner validation session on a recurring basis, on the last Thursday of each month. During this session, the final technology partners will be determined from the candidates

## Partners Validation

After the agreement is signed, the final partners, along with the showcased technologies, will be published on the CITYINNOHUB website within a maximum of 3 days from the signing of the collaboration agreement.

## Publication of the partner and technologies on the website



## Website Enrolment

Technology partners will apply by completing the form available on the CITYINNOHUB website:

<https://www.CITYINNOHUB.ro/inregistrare-parteneri-tehnologici/>



## Online Interview\*

Based on the information provided in the form and the obtained score, a technology partner may be requested to participate in an interview with CITYINNOHUB representatives. The interview will be scheduled within 3 days of eligibility verification.



## Signing the Collaboration Agreement

Representatives of CITYINNOHUB will contact the final technology partners for the signing of the Collaboration Agreement. The agreement will be signed within a maximum of 5 days after the validation of the partners



# RODIH

Common activities: Cross-Promotion of Events and Programs, Recurrent meetings- Online Collaboration and Knowledge Sharing, Common Position on Financing Strategies, International Partnerships, Resource Sharing, Policy Advocacy.



# RECOMMENDATIONS

- Form a consortium of partners from diverse backgrounds. These partners should collectively possess expertise in European project implementation, a strong technological foundation to assist SMEs and PSOs in their digital transformation, a profound understanding of emerging technologies, and robust connections within local and regional SME and PSO ecosystems. This diverse expertise ensures a well-rounded and effective EDIH, with each partner contributing their unique strengths and knowledge to the initiative.
- Effective internal communication is a key aspect in the establishment of an EDIH. It involves regular meetings with recorded sessions for absentees, weekly updates emails or newsletters for the team, task allocation and fulfilment monitoring, and efficient document management. To support these efforts, leveraging technology tools like Microsoft Teams and WhatsApp groups ensures that all consortium partners maintain a consistent level of understanding and collaboration.
- Start the beneficiary selection and contract signing procedures once both the European and state funding for the EDIH have been successfully secured, and a clear reporting process has been established.
- Engage in collaboration with other EDIHs and similar projects, such as the European Enterprise Network (EEN), to facilitate the exchange of knowledge, best practices, and outcomes. This collaborative effort will help in identifying resources and potential technological solutions that align with the specific needs of beneficiaries.





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CITYINNOHUB

**THANK YOU!**

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